**#TrailerSafetyWeek Promotional Copy**

As an Official Trailer Safety Week Ally, we rely on you to help spread the word about Trailer Safety Week. We’ve created sample posts that you can copy and paste and use on your own social media profiles.

Check out the official [Trailer Safety Week](https://www.facebook.com/TrailerSafetyWeek/) page during the week to get even more social media posts.

**General Awareness:** *Educate your audience about the importance of Trailer Safety Week and trailer safety. We’ve created sample posts that you can copy and paste to your own social medial profiles.*

* Taking your boat to the lake, your lawnmower to your in-laws, your RV to the campground? Is it time to move your kids home from school? Towing safety starts with making sure you have the right vehicle-trailer combination. Find out more about this and other safer trailering practices at [www.trailersafetyweek.com](http://www.trailersafetyweek.com).
* After a long winter filled with ice, snow, and polar vortexes, it’s time to celebrate warm weather and sunshine. Hitch up your trailer and hit the road to enjoy the great outdoors. But first, make sure your trailer is road ready by visiting <http://www.trailersafetyweek.com>
* Trailers are used every single day across the country. From construction trailers for roadway maintenance to concession trailers at your local fair, knowing how to trailer safely is key. Find out more at [www.TrailerSafetyWeek.com](http://www.TrailerSafetyWeek.com)
* Why do we need a #TrailerSafetyWeek? No matter how safely a trailer is built, it can still be used in incredibly unsafe ways. Learn more about trailer safety here: <https://www.trailersafetyweek.com>.
* From driving tips to properly pairing your tow vehicle and trailer, #TrailerSafetyWeek has got you covered. Check out these topics and more at <https://www.trailersafetyweek.com>.
* With more than 1,000,000 new trailers registered in 2018 and even more traversing the nation’s roadways, it’s imperative to educate consumers on trailer safety. <https://www.trailersafetyweek.com>.
* The National Association of Trailer Manufacturers (NATM) has made it easier for consumers, dealers and manufacturers to ensure compliance with safety standards through its [Compliance Verification Program](https://www.trailersafetyweek.com/compliance-verification-program) (CVP).

**Event Attendance:** *Motivate attendees to find a Trailer Safety Week event in their area! We’ve created sample posts that you can copy and paste to your own social medial profiles.*

* Find a #TrailerSafetyWeek event near you to see how you can close the gap between dealers and end-users. <https://www.trailersafetyweek.com/events/>
* We’re excited for #TrailerSafetyWeek! Where will you be celebrating this year? <https://www.trailersafetyweek.com/events/>
* Planning on participating in this year’s #TrailerSafetyWeek? It’s not too late to find an event near you! Check out the events map to find an event closest to you. <https://www.trailersafetyweek.com/events/>
* Don’t miss your chance to be a part of #TrailerSafetyWeek. Find an event near you today! <https://www.trailersafetyweek.com/events/>

**Posts Featuring YOUR Company:** *Let your audience know just how excited your company is to be a part of this national safety campaign. We’ve created sample posts that you can copy and paste to your own social medial profiles.*

* (Insert Company Name) is proud to be an ally for national #TrailerSafetyWeek. For us, trailer safety is our priority all year round, but as warm weather brings more trailers out, it’s important to remember a few key safety tips. You can find towing safety information here: <https://www.trailersafetyweek.com/towing-safely>
* (NATM Member Company) is proud to be a member of NATM, regularly verifying our compliance to federal regulations. But from June 2-8, we’re proud to support #TrailerSafetyWeek in an effort to reach end-users about towing safety.
* At (Insert Company Name) we take pride in creating safe, reliable products for end-users. That’s why we’re proud to support #TrailerSafetyWeek, a national safety campaign aimed at educating end-users on how to best practice safe trailering.
* (Supplier Company) is proud to be a #TrailerSafetyWeek Ally. As a supplier of (product/service) to trailer manufacturers, we’re excited to help close the gap of communication between manufacturers and end-users to make our nation’s roadways safer. Find out more at <http://www.trailersafetyweek.com.>