

TSW CHAMPION REACH REPORT

CONTACT INFORMATION

Contact Name :

Company Name : _____ NATM Member : Yes No

Phone Number : _____ Contact Email : _____

FACEBOOK REPORT

Overall Reach : _____

Engagement : _____

New Followers : _____

INSTAGRAM REPORT

Overall Reach : _____

Engagement : _____

New Followers : _____

LINKEDIN REPORT

Overall Reach : _____

Engagement : _____

New Followers : _____

TWITTER REPORT

Overall Reach : _____

Engagement : _____

New Followers : _____

WEBSITE REPORT

Overall Traffic : _____

Engagement : _____

SEO Impressions : _____

YOUTUBE REPORT

Watch Time : _____

Number of Views : _____

New Subscribers : _____

Once completed, submit this form via email by sending it to TrailerSafetyWeek@natm.com